

# PROJECT QATAR

**7 - 10 DECEMBER 2020**

Doha Exhibition & Convention Center



[projectqatar.com](http://projectqatar.com)

17<sup>TH</sup> EDITION

## SMART BUILDING OPPORTUNITIES



Qatar's Most Comprehensive  
Construction Business Platform

# CONSTRUCTION SECTOR IN QATAR

## The successful bid for any investor

The government's aim to diversify the economy, with an emphasis on non-oil sectors, will drive funding towards construction projects over the forecast period (2018 – 2022). In addition, government efforts to upgrade the country's transport infrastructure and 2022 FIFA World Cup construction works will support the industry's growth. In fact, the construction industry's output value is expected to grow at 15.13% between 2018 and 2022, according to a Timetrics report.

# PROJECT QATAR



## The region's "Top Performer" with a legacy of supporting the construction community in Qatar

Returning this year for its 17<sup>th</sup> edition, Project Qatar, the International Construction Technology and Building Materials Exhibition, contributes to Qatar's dynamic building industry with its solid investments and tremendous trading capacity, removing any barriers between investors, suppliers and important proprietors and purchasers in Qatar.



Bolstered by 16 years of experience in the Qatari market, Project Qatar is the biggest and most comprehensive construction business platform. The exhibition attracts leading brands from around the world and connects industry professionals to high-ranking decision makers in Qatar, making way for lucrative partnerships and agreements.

## 2019 EDITION HIGHLIGHTS

503 

EXHIBITORS

23,264 SQM

TOTAL SPACE GROSS

9,000 SQM

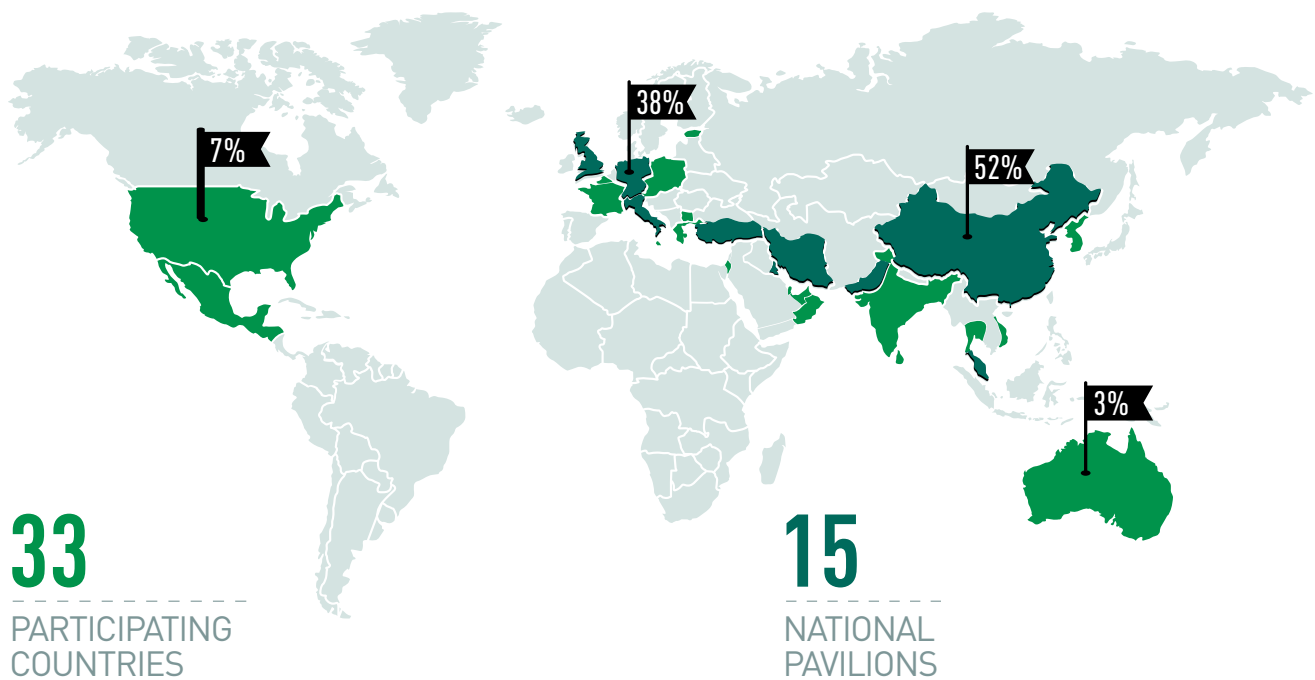
NET SPACE

14,520 

VISITORS

[projectqatar.com](http://projectqatar.com)

## GLOBAL FOOTPRINT



ALGERIA - AUSTRIA - BELGIUM - CHINA - FRANCE - GERMANY  
INDIA - IRAN - ITALY - JORDAN - KOREA - KUWAIT - LEBANON  
MALAYSIA - MALTA - MEXICO - MOROCCO - OMAN - PAKISTAN  
PALESTINE - POLAND - PORTUGAL - QATAR - ROMANIA - RUSSIA  
SINGAPORE - SPAIN - THAILAND - TURKEY - UKRAINE  
UNITED KINGDOM - UNITED STATES OF AMERICA

ALGERIA - AUSTRIA - BELGIUM - CHINA  
GERMANY - INDIA - IRAN - ITALY - KUWAIT  
PAKISTAN - POLAND - ROMANIA - RUSSIA  
TURKEY - UNITED KINGDOM

## QATAR MARKET SNAPSHOT

- In 2019, new projects valued at US\$ 13 Bn (QR48bn) are expected to be awarded out of a portfolio of committed projects worth US\$ 115 Bn (QR421bn).
- The plan to provide new housing areas for nationals will cost US\$ 3 Bn over the next five years.
- US\$ 0.27 Bn (QR1bn) was allocated for the expansion of The Hamad International airport (HIA) as part of a wider plan worth US\$ 2.7 Bn (QR10bn)
- The allocation for the health sector in the budget is US\$ 6.2 Bn (QR22.7bn), representing 11% of the total expenditure.
- The education sector is allocated US\$ 5.2 Bn (QR19.2bn) in the budget, representing 9.3% of total expenditure.
- Over 22% growth in oil price assumption has translated into a US\$ 1 Bn (QR4.3bn) surplus in Qatar's 2019 budget, which is a first in three years.
- Infrastructure projects are allocated US\$ 9 Bn (QR33bn) in the budget, which represent 16% of the total expenditure.
- There are also funds assigned to Qatar Public Transportation Program, which is expected to cost US\$ 800 Mn in 2019-2021.

### SOME OF THE MAJOR CONSTRUCTION PROJECTS IN QATAR:

**US\$ 10,000 MN**

HIA AIRPORT CITY PROJECT

**US\$ 5,500 MN**

MSHEIREB DOWNTOWN DOHA

**US\$ 4,940 MN**

LUSAIL GOLF RESIDENTIAL DEVELOPMENT

**US\$ 1,900 MN**

LUSAIL PLAZA TOWERS

**US\$ 1,370 MN**

MIXED USE DEVELOPMENT AT LUSAIL  
ENTERTAINMENT CITY (PLACE VENDOME)

**ALLOCATIONS OF US\$ 3.3 BN**

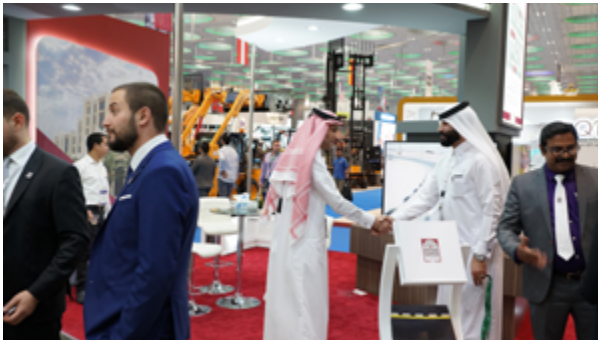
THE RAIL - DOHA METRO

LUSAIL LIGHT TRAIN

Source: Ventures Onsite Report, March 2019

# DEDICATED PRODUCT ZONES

The demand is rising across sectors; place your business at the right spot.



## SPORTS VENUES

Qatar plans to allocate around QR20 bn worth of funds to rebuild selected areas in and around Doha city as part of the second phase of massive infrastructure works in preparation for Qatar's hosting of the World Cup in 2022. In exactly four years, football history will be made when the first kick-off at the 2022 FIFA World Cup takes place in Qatar. The Supreme Committee for Delivery and Legacy (SC) have already redeveloped two stadiums for the World Cup while seven others are in various stages of construction. With the completion deadlines fast approaching, there hasn't been a more demand for sports venues suppliers of all phases of construction, and thus an opportune time to enter the market and grab a share of it for companies from all over the world.

## SMART DISTRICT

After its great success in its first debut in Project Qatar 2019, Smart District will be bringing together international industry experts seeking to actively contribute to Qatar's Smart Nation Program, under a dedicated product zone for smart technology providers, innovators, entrepreneurs, urban planners, and other industry specialists showcasing cutting-edge innovation in building, energy, and transportation that aim to contribute to Qatar's digitized cities.

# CONCURRENT EVENTS

The demand is rising across all sectors; place your business at the right spot:



HEAVY  
MAX

## HEAVY MAX 2020

Held concurrently with Project Qatar, Heavy Max 2020, is a specialized platform for manufacturers, suppliers, and distributors of heavy machinery and construction equipment to meet the demand of multi-billion-dollar projects in Qatar. Heavy Max attracts leading international brands and sets the ground for new partnerships and contracts.

QATAR  
STONETECH



## QATAR STONETECH 2020

Held concurrently with Project Qatar, Qatar Stone Tech 2020, is the country's sole exhibition dedicated to the stone industry. The exhibition showcases a wide variety of stone, ceramics, complementary materials, products, tools and equipment. Qatar Stone Tech highlights cutting-edge stone technologies and presents major business opportunities.



# SPECIAL FEATURES

## CONFERENCE UNTAPPED OPPORTUNITIES AHEAD OF THE 2022 WORLD CUP

After its success over the last 2 years, the Future Projects Qatar Conference returns in 2020 with new keynotes, presentations and panel discussions by leading industry specialists, covering the latest developments and new opportunities and projects in Qatar's market. It represents a great opportunity to gain valuable insights and network with the industry's top figures and decision-makers, exploring the latest market opportunities, and challenges, with a vision towards the future.

### LAST EDITION:

 **5**  
SESSIONS

 **30+**  
SPEAKERS

 **1,620**  
DELEGATES

## CERTIFIED TRAINING & WORKSHOPS

CPD stands for Continuing Professional Development (CPD) and is the term used to describe the learning activities professionals engage in to develop and enhance their abilities. It provides opportunities for individuals and organizations alike to gain maximum benefit from professional courses enabling you to remain at the top of your game in today's fast changing and competitive working environment.

In support for the continuous development of professionals in the construction field in Qatar, Project Qatar 2020 will be providing a platform for CPD Trainings for professionals running throughout the three days of the event free of charge.

## B2B MATCHMAKING

 **560+**  
B2B MEETINGS

The complimentary B2B Matchmaking service is a highly-effective tool, designed to ensure exhibitors and visitors meet the right partners, making way for new partnerships. The user-friendly platform allows for meetings to be scheduled with selected companies; the meetings can either take place at the designated B2B area or at the exhibitor's stand.

## TOP EXHIBITING PROFILES



BUILDING MATERIALS



STEEL PRODUCTS



MARBLE BLOCKS,  
TILES & SLABS



METAL FABRICATION



PIPES & FITTINGS



CONSTRUCTION SYSTEMS  
& TECHNOLOGY



GREEN BUILDING  
MATERIALS



MARBLE FINISHED  
PRODUCTS



ENGINEERING &  
DESIGN SERVICES



STONE BLOCKS, SLABS  
& FINISHED PRODUCTS

# THE VENUE

## Doha Exhibition & Convention Center

Project Qatar 2020 will be held at the Doha Exhibition & Convention Center (DECC), a state-of-the-art venue located at the heart of the Qatari capital.

The 47,700 SQM venue includes five column-free halls spreading over 30,000 SQM and contains a main foyer, bistros, public restrooms, prayer rooms, a loading zone, storage, circulation space, and a car park that can accommodate nearly 5,000 vehicles and a multi-function hall. Located in the lively West Bay area, the DECC is easily accessible from several routes and will be connected to the Sheraton Park through an underground tunnel that will bring visitors to the naturally crescent-shaped Doha Corniche. The venue is also located 15 minutes away from Hamad International Airport and numerous hotels.

# THE ORGANIZER

## International Fairs & Promotions

IFP Qatar LLC is a member of IFP Group (International Fairs & Promotions), the Middle East's most accomplished event organizers with a rich experience of over 35 years and a portfolio of more than 480 international and world-renowned exhibitions. IFP Group is devoted to developing specialized business platforms that unlock the potential and value of developing markets through its international network and 5 offices across the region.



# SECURE YOUR SPACE

To enquire about exhibiting and sponsoring:

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